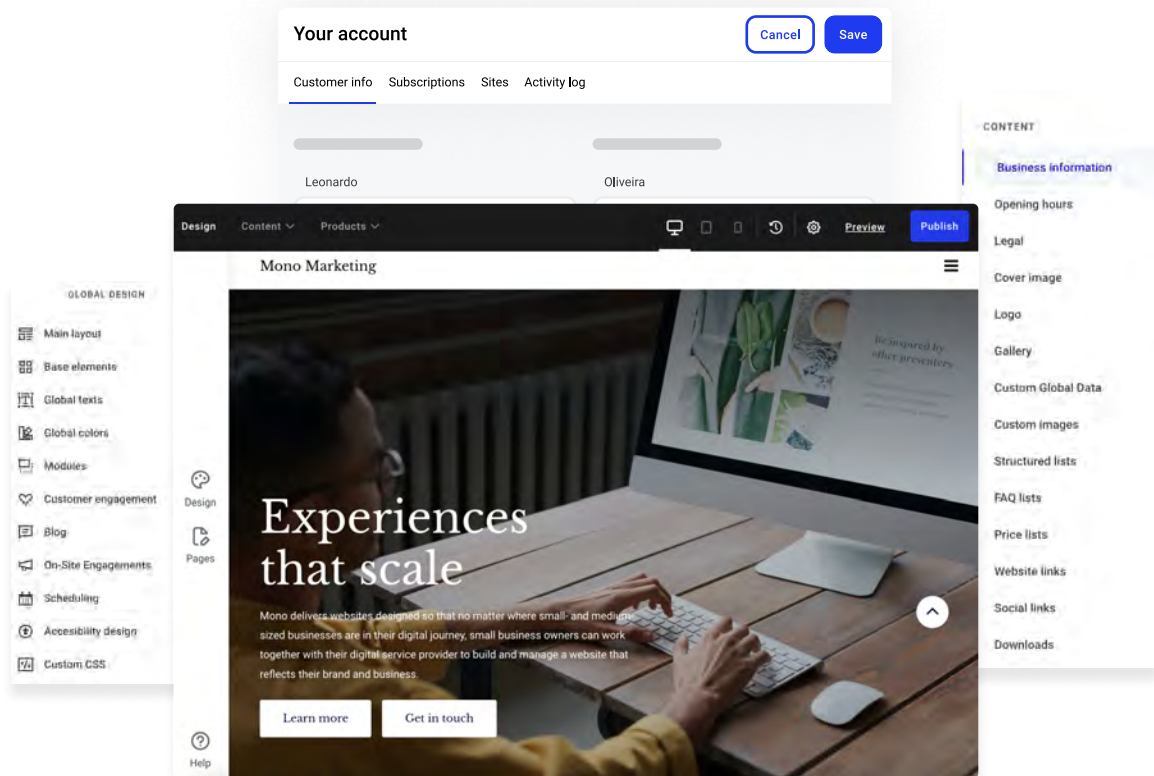


# Make data your competitive advantage

Small businesses need the right technology to succeed across the digital landscape. The Mono Platform is the best solution for efficiently fulfilling and managing data-driven websites for SMBs at scale.



## Websites at the core

Data-driven websites enable SMBs to establish their online presence based on a central, proprietary source of business information. The Mono Platform combines SMB data with beautiful, intelligent design to deliver websites that are lightning fast, fully W3C certified, and include rich schema.org markup.

## Ultimate engagement

Simply having a static website is not enough to compete in the digital landscape. These days, SMBs need to engage directly with their visitors to drive more business. The Mono Platform is fully-equipped with commerce and engagement-focused features, including Mono Ecommerce+, Mono Customers and Mono On-Site Engagements to empower business owners to drive more value via their website.

## Do it at scale

To fully support the SMB customer journey, a scalable platform is crucial. Mono's Reseller Admin Interface (RAI) provides the structure and technology needed to efficiently build and manage thousands of websites at ease. Combined with automation tools to optimize workflows, the Mono Platform offers the most cost-effective management of websites at high margins.

## Website automation

Automation is key to scaling website sales at high margins. Websites built with Mono can leverage automation to a high degree, but are still easily customized. By using existing business data, fulfillments teams save time on content collection and can instead focus on the final details to make each SMB site unique.

## Future proof

Mobile-friendly and search-optimized are a given with the Mono Platform. But whether it's voice search or artificial intelligence, the Mono Platform's uncompromising approach to data ensures SMBs are ready for the future, too. The powerful Mono API makes integrations a breeze and we already integrate with the biggest players in local listings, paid search, social media, data privacy, ecommerce and more.

## The right service model

A good website platform needs to meet the demands of SMBs now, and in the future. With support for DIWM and DIFM, Mono gives our partners the flexibility to adopt the best go-to-market service model for their SMB customers. And as their business grows, SMBs can expand their digital presence from a simple landing page to ecommerce websites.