

Automated cookie compliance for your business

Your small business needs a way to stay up-to-date with everchanging data protection rules. Protect your business from incurring fines while also building trust with website visitors and potential customers.

With our cookie consent solution, enable automated and future-proof GDPR and CCPA cookie compliance for your small business.

With our cookie consent solution, you minimize the risks of data privacy violations, fines and associated brand impact for your small business. This cookie consent solution is powered by Cookiebot CMP, which discovers 63% more cookies than any other consent management platforms (CMPs) and has the lowest number of unknown cookies in comparison to competitors. Being able to properly scan and detect cookies is essential both in terms of being transparent with your website visitors and compliant with data privacy regulations.



Benefits of using our consent solution:

- ✓ With our solution, there are no manual updates required by you. Your site is scanned monthly, and you get automated updates with any newly identified cookies and trackers to your consent banner and declaration.
- ✓ With this automated solution, you don't need to learn the everchanging data compliance rules and regulations, as this stays up-to-date on legislation for you and ensures visitor consent is always obtained according to the current legal frameworks.
- ✓ With this solution, you get a cookie banner that fulfills the criteria for valid consent, which helps you build trust with your customer base while protecting you from competitor tips to authorities and incurring fines.
- ✓ With this solid, automated solution as your data privacy foundation, you can spend the time otherwise used on complex, time-consuming updates on other passion projects and aspects of your business.

Criteria for valid consent according to GDPR



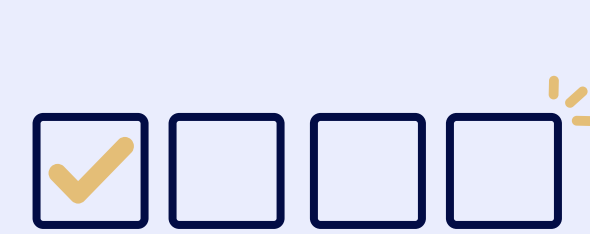
Freely given

Consent must be freely and unambiguously given by the user.



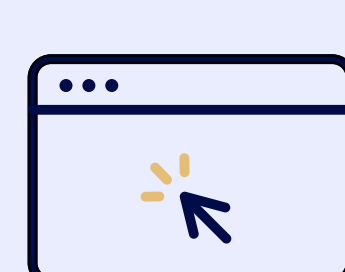
Informed

All relevant information must be provided when consent is obtained.



Granular

The purpose(s) presented and consent of data collection must be granular.



Explicit

Consent must be explicitly obtained by a clear affirmative action.



In advance

Data collection is only allowed to happen after consent is obtained.



Easy to rescind

The user's consent should be as easy to withdraw as it was to provide.



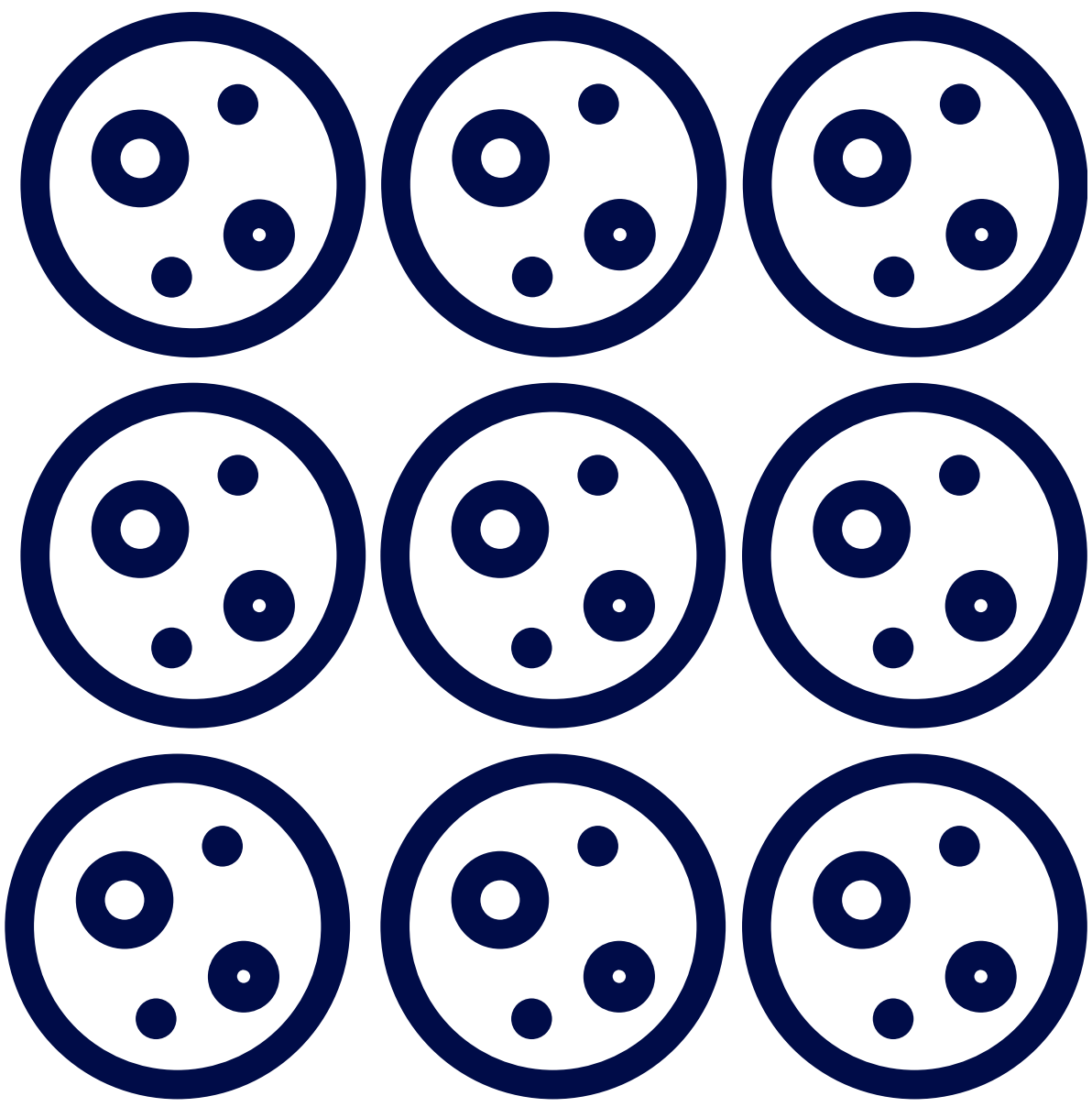
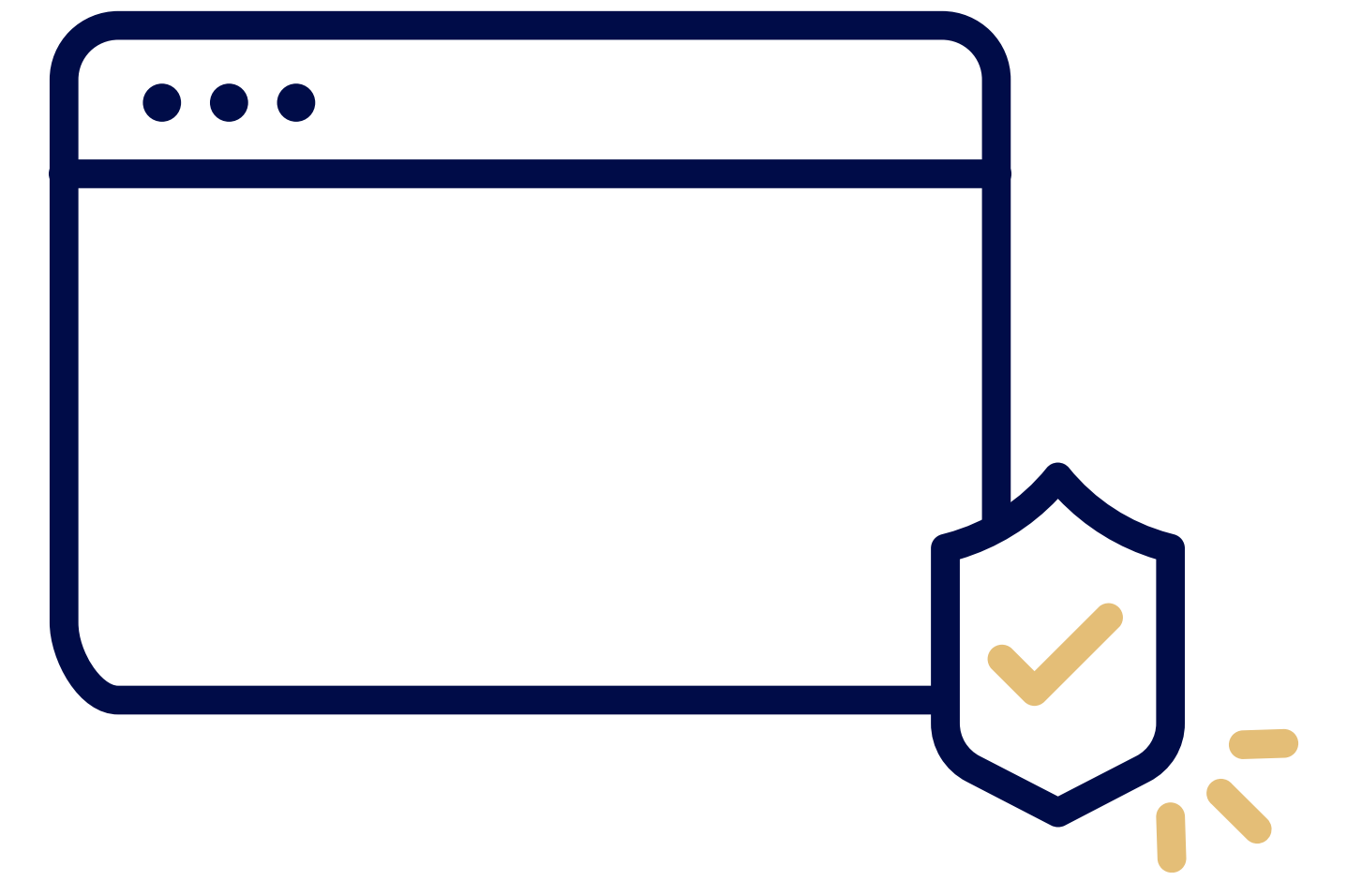
Documented

Websites must be able to show consent has been obtained for each user.

Automated cookie compliance that stays up-to-date with changing legislation.

Several data protection regulations, including Europe's General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA) have clear rules about how website cookies are stored, used, and declared.

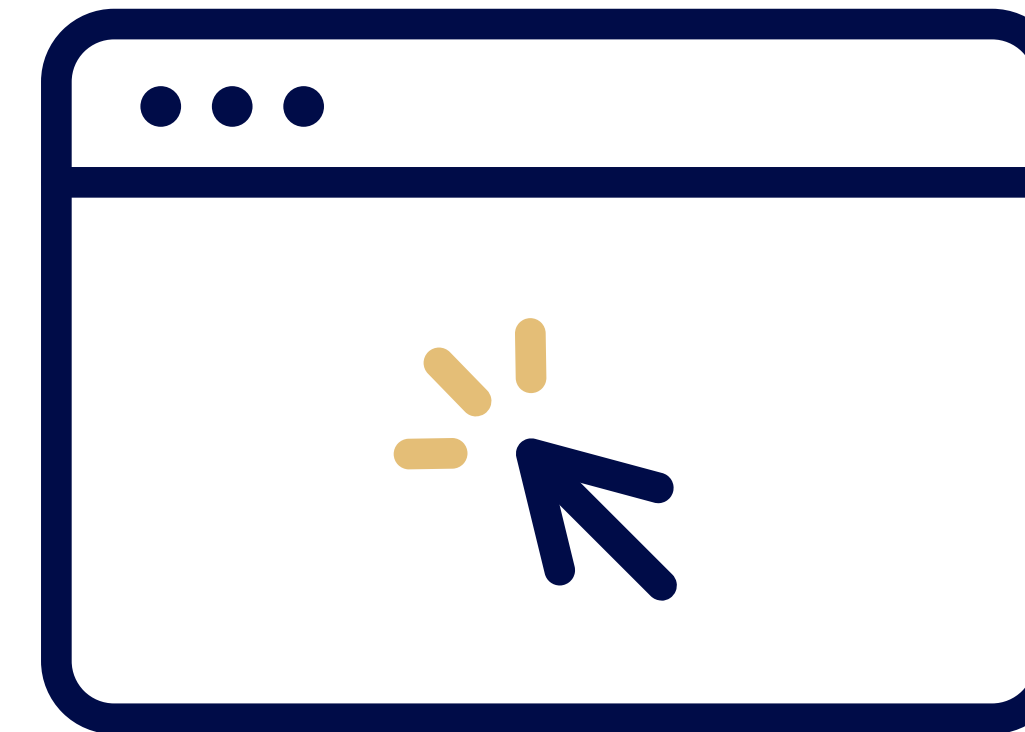
New legislation has been introduced in recent years, and will continue to be updated in the future. The most notable of which is the European Union's ePrivacy regulation, also known as the 'cookie law', which will be introduced in 2022. These regulations are constantly changing, so our consent solution is here to ensure that you don't have to worry about your website's cookie compliance.



Automatic cookie blocking.

Our consent solution runs on proprietary patent-pending cookie categorization and auto-blocking technology.

When a visitor visits your website, website cookies are automatically blocked, categorized, and visitors can choose to opt-in if they wish.



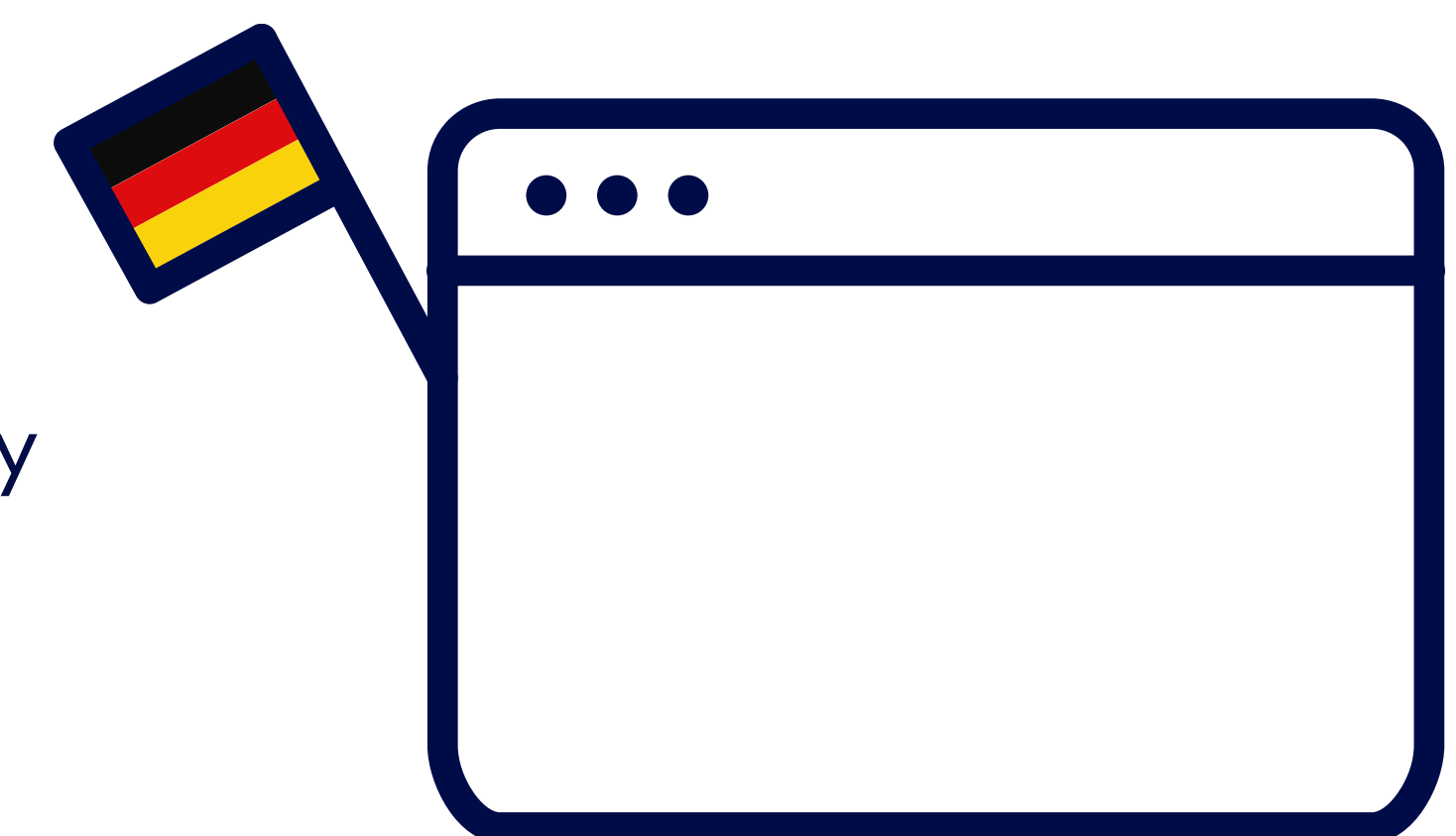
Dynamic declaration module.

Once enabled on your site, it will take up to 24 hours for the first scan and analysis of the website to complete.

This will then appear after adding the new cookie declaration module to the privacy policy page and remove the need for manual updates.

Declare your cookies in any language.

Our consent solution detects the language(s) of your small business website, and will automatically switch the cookie declaration banner to that language. In addition, all cookie categorizations and descriptions are translated. Our consent solution supports all of the world's major languages.



“I believe people are smart and some people want to share more data than other people do. Ask them. Ask them every time. Make them tell you to stop asking them if they get tired of your asking them. Let them know precisely what you’re going to do with their data.”

Steve Jobs
All Things Digital Conference, 2010

Cookie Consent

Stand above your competitors by implementing compliant cookie consent measures on your small business website.

[Get in touch](#)

