



Fact sheet:

Mono Customers

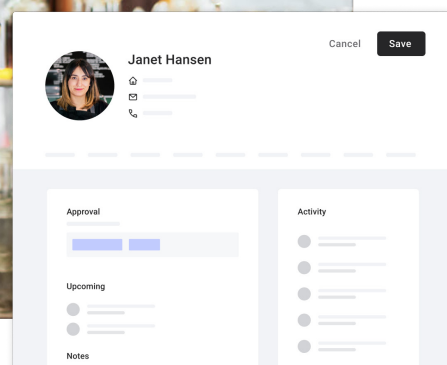
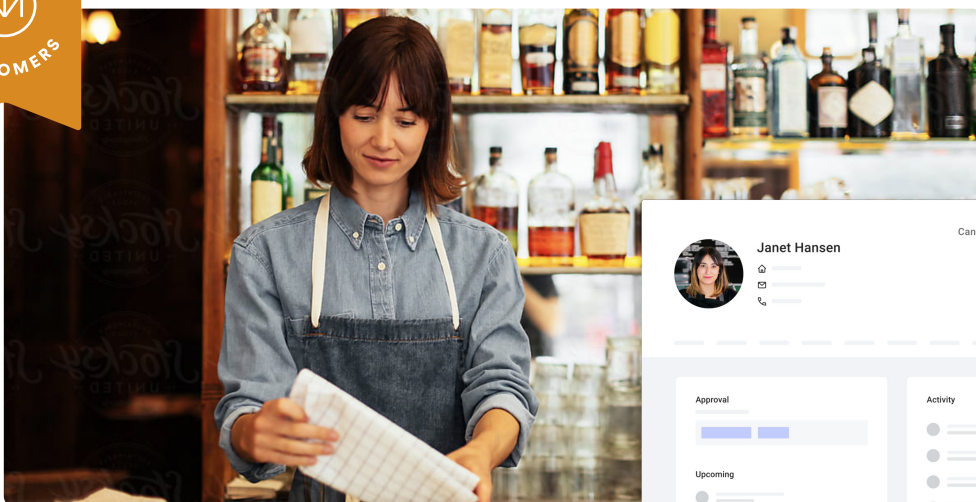
The ability to save and manage customer data is essential to growing an SMB's business. Mono Customers is an integrated customer database for automatic and easy lead and customer management.

Automated data capture

Mono Customers allows the SMB to capture visitor data in a searchable database and log important website interactions for those visitors. Use this data to create specific customer groups for marketing activities such as retargeting. Furthermore, manage individual visitor details, add customer-specific notes and view engagement in the user activity stream.

Password protected areas

With password-protected pages, SMBs can build web pages or sections for a dedicated audience. Web page access can be set for individual users or customer groups. This ensures exclusive access and the opportunity for SMBs to share special offers and information with specific customers or partners, such as a dedicated section for retailers and another section for VIP customers.



Features:

Mono Customers includes the following features:

- Add, manage and delete users & customer groups
- Bulk import users from Excel
- Add notes to individual use
- Customer activity feed:
 - Newsletter sign ups
 - Blog comments
 - Login to password protected areas
- Download activity feed activities as a .CSV file
- Automatically store and manage data collected from forms
- Manage customer email marketing opt-in option
- Export saved form data
- Manage customer access to password protected web pages
- Login module with customer account page access
- Download complete user data report
- Direct integration with all form modules on the website

How it works:

Mono Customers allows website owners to access and manage their business and customer relationships, data and information for different sales and marketing processes all from a native and user-friendly customer database within the Mono Editor. SMBs can easily create dedicated customer groups, which can then be used for targeted campaigns or grant access to password protected pages.

Setup details

- Mono Customers is a free feature included in all website subscriptions